



Tampuriini reaches pharmacy personnel.

Tampuriini magazine is a versatile and up-to-date information package for the employees of pharmacies, hospital pharmacies and other dispensaries.

Tampuriini will be published 6 times in 2018: the magazine is delivered in print to every pharmacy, hospital pharmacy and medicine dispensary in Finland. Tamro's customers can also read Tampuriini in digital format. The magazine is also available in the Tamro Portti web portal.

Material deadlines and publication dates 2018

No.	Material deadline	Publication date (friday)
1	12 Jan	9 Feb
2	9 Mar	6 Apr
3	11 May	8 Jun
4	10 Aug	7 Sep
5	28 Sep	26 Oct
6	9 Nov	7 Dec



Circulation

Tampuriini has a print run of 1,200. The magazine is distributed to pharmacies, hospital pharmacies and other dispensaries. Tampuriini is also distributed in digital format to Tamro's customers. The magazine is also available in the Tamro Portti web portal.

Advertisements and announcements

Tampuriini publishes advertisements and announcements by manufacturers and marketers of medicinal and health products. Tampuriini is allowed to publish self-care advertisements in accordance with Section 25 e § of the Finnish Medicine Decree (19 December 2002/1184). The advertiser is responsible for the appropriateness of advertisement content, in accordance with the categorisation of the product. Tamro reserves the right to refrain from publishing any materials it considers unsuitable.

Material requirements

The submission format for advertisements and announcements is press-quality PDF. Colours and images in CMYK format (not RGB). Resolution in 1:1 size: 300 dpi. Profile: Uncoated FOGRA29. Minimum bleed 3 mm, 5 mm margins and trim marks are required for advertisements that extend to the edge of the sheet.

Submission of materials

The materials should be delivered by the material deadline date as e-mail attachments to the following address: tampuriini@tamro.com. Please include your contact and invoicing information.

Payment terms

14 days net, invoiced in arrears.

Please note
our new and
fresh magazine
format!

Contact
us for more
information

Tampuriini
E-mail: tampuriini@tamro.com

Advertisement prices

Back cover	€1020,00
1/1 page	€930,00
Double page	€1580,00
1/2 page	€520,00
1/4 page	€315,00
Advertorial	Please ask for an offer: tampuriini@tamro.com

Non-commercial advertisements by associations, societies, unions, federations, clubs and education providers in the pharmaceutical field will be published at half price.

Inserts and additional covers

Loose insert (preprinted material)	€450,00
Stapled insert (preprinted material)	€575,00
Additional cover (incl. printing)	€1425,00

In preprinted inserts additional postal costs according to weight of insert. Please check the supplement possibility and price beforehand: tampuriini@tamro.com

Advertisement sizes

